

Texas Housing Association
Annual Conference & Trade Show

Round Rock, Texas
August 19 - 21, 2025



EXHIBITOR INFORMATION

you're invited!

We want to invite all of our VALUED ASSOCIATES, new and seasoned, to "Take a Walk on the Wild Side", 2025 Conference and Trade Show event, to be held at the Kalahari Resorts & Conventions in Round Rock, Texas. The conference is August 19 - 21, and the trade show portion runs August 19 - 20. Based on past conferences, we expect around 500 Housing Authority executive directors, management and financial staff, commissioners and maintenance personnel to cross our registration threshold in 2025. As our loyal vendors will attest, we will go the extra mile to please! Join us this year for some great fun and networking by

- ◆ purchasing an exhibit booth
- ◆ sponsoring an activity or gift item
- ◆ advertising in the program booklet

if you want to purchase a booth

THA Associate Members: \$750
Non-Members: \$850
Additional Staff: \$100

- ◆ two full registrations
- ◆ draped 10 x 10 booth
- ◆ colors:
- ◆ 6' draped table, 2 chairs
- ◆ identification sign
- ◆ roster of attendees
(prior and after)

vendor schedule

Monday, August 18	Early Registration Hours	3:00 - 5:00
Tuesday, August 19		
	Registration Hours	7:30 - 4:30
	Exhibitor Set Up	12:00 - 4:00
	Tradeshow Reception "Jungle Junction"	4:30 - 7:00
Wednesday, August 20		
	Tradeshow - Breakfast	7:30 - 8:30
	Tradeshow - Decision-Makers Only	10:00 - 11:00
	Tradeshow - Lunch "The Great Migration"	12:30 - 2:30
	Tear down	2:30
	Party "Chomp & Romp" Dinner	7:00 - 11:00

shipping/electrical/special needs

Information on electrical orders, shipping and other services will be posted on the website at <http://www.txtha.org/index.php/conference-general-information-exhibitors/> as it becomes available.

IT IS A GOOD IDEA TO SUBMIT YOUR ELECTRICAL ORDER prior to set up so that the hotel engineers can have it ready when you move in.

THA does not provide special security for the exhibit hall; it will be your responsibility to protect valuable property. We will have a lockable storage area near our registration desk where you may store valuables at night, if you wish.

lodging information

The conference guestroom rate is \$175 for singles, doubles, These rates are good August 16 through August 21, based on availability. Cut-off date is Monday, July 21, 2025.

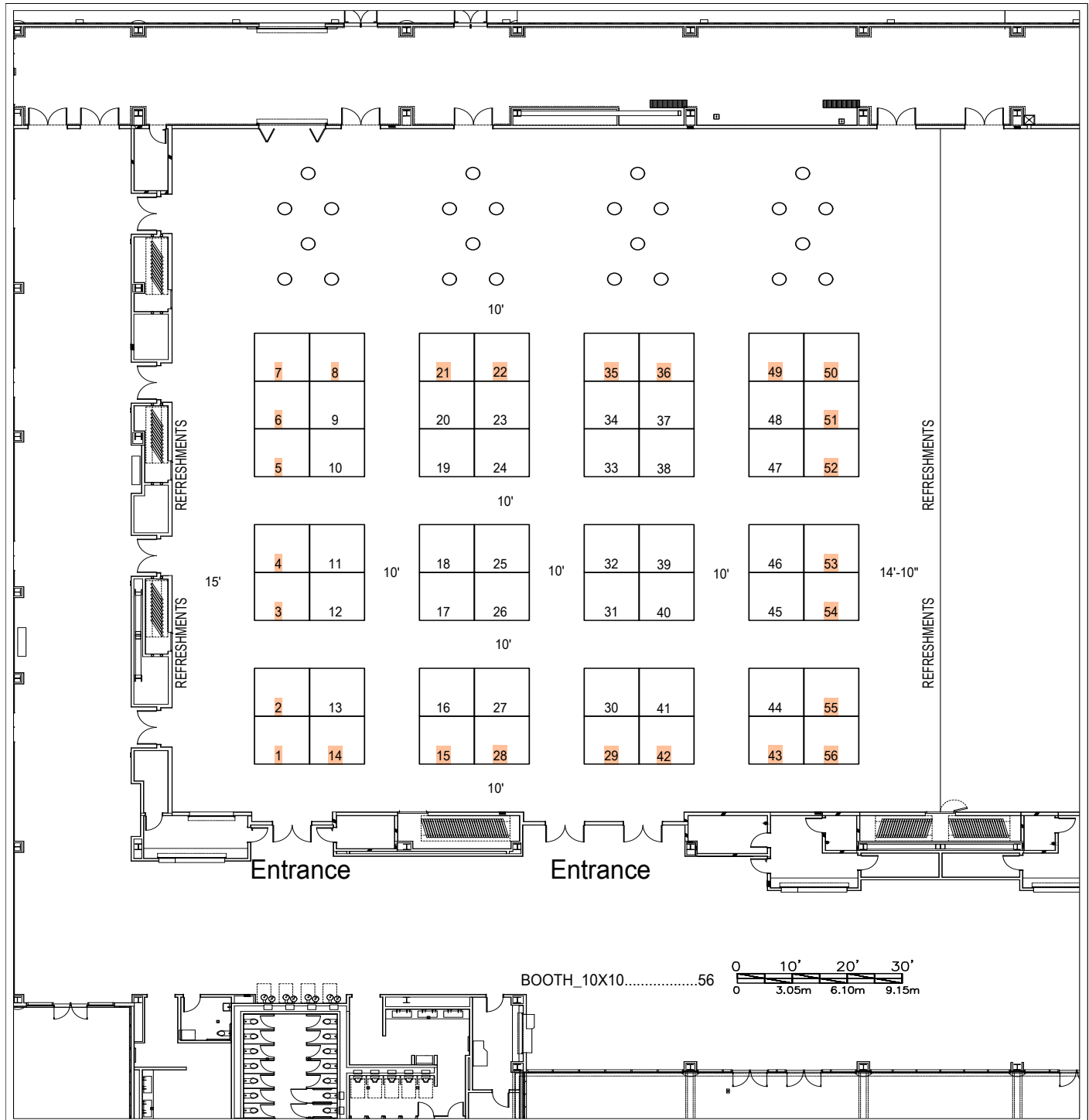
For Reservations, go to <https://book.passkey.com/event/50970537/owner/50022711/home>

Kalahari Resorts & Conventions
3001 Kalahari Boulevard
Round Rock, TX 78665
877/525-2427

For general conference information, go to
<http://www.txtha.org/index.php/conference-general-information-exhibitors/>
QUESTIONS? Call 817-526-5369 or email director@txtha.org

EXHIBITOR LAYOUT

The highlighted booths are reserved for vendors who sponsor \$1500 or more



Texas Housing Assn (THA) Annual Conf 2025

August 19-20, 2025

Kilimanjaro Ballroom Salon 6 - 10 / Kalahari Resort / Round Rock TX

V2 / .5H

DRAWN BY: J.Woods

REVISION DATE: 05/02/25

ALLIANCE
nationwide exposition

Texas Housing Association
Annual Conference & Trade Show

Round Rock, Texas
August 19 - 21, 2025



BOOTH ORDER

PLEASE GO TO <http://www.txtha.org/index.php/exhibit-booths/> TO SEE WHAT BOOTHS
ARE AVAILABLE

BOOTH NUMBER: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

BOOTH SIGN TO READ _____

NAME OF COMPANY _____

PRODUCT/SERVICE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

MAIN CONTACT PERSON _____

EMAIL ADDRESS _____

REGISTRANTS (Assoc. Members: \$750; Non-Members: \$850)

1. _____ ☐ \$750 ☐ \$850

2. _____ No charge

3. _____ ☐ \$100

_____ ☐ \$100

Mail to:
Texas Housing Association
104 Westmeadow Drive • Cleburne, TX 76033

- cancellation by July 25
FULL REFUND
- cancellation July 26 - Aug 1
refund minus \$100 fee
- cancellation after August 1
NO REFUND