

# THA: A NEW FRONTIER

Texas Housing Association  
Annual Conference & Trade Show  
Houston, August 22 - 24, 2023

## EXHIBITOR INFORMATION

*you're invited!*

We want to invite all of our VALUED ASSOCIATES, new and seasoned, to come enjoy with us "THA: A New Frontier", 2023 Conference and Trade Show event, to be held at the Marriott Marquis in Houston, Texas. The conference is August 22 - 24, and the trade show portion runs August 22 - 23. Based on past conferences, we expect around 500 Housing Authority executive directors, management and financial staff, commissioners and maintenance personnel to cross our registration threshold in 2023. As our loyal vendors will attest, we will go the extra mile to please! Join us this year for some great fun and networking by

- ◆ purchasing an exhibit booth
- ◆ sponsoring an activity or gift item
- ◆ advertising in the program booklet

*if you want to purchase a booth*

THA Associate Members: \$600  
Non-Members: \$700  
Additional Staff: \$75

- ◆ two full registrations
- ◆ draped 8 x 10 booth
- ◆ colors: Blue and White
- ◆ 6' draped table, 2 chairs
- ◆ 7" x 44" identification sign
- ◆ roster of attendees  
(prior and after)

## *vendor schedule*

Monday, August 21	Early Registration Hours	3:00 - 5:00
Tuesday, August 22		
	Registration Hours	7:30 - 4:30
	Exhibitor Set Up	12:00 - 4:00
	Tradeshow Reception "Space: Exploring with Exhibitors & Extraterrestrials"	4:30 - 7:00
Wednesday, August 23		
	Tradeshow - Breakfast	7:30 - 8:30
	Tradeshow - Decision-Makers Only	10:00 - 11:00
	Tradeshow - Lunch "Space: Voyaging with Vendors"	12:30 - 2:30
	Tear down	2:30
	Party "Space: Final Frontier" Dinner	7:00 - 11:00

## *shipping/electrical/special needs*

Information on electrical orders, shipping and other services will be posted on the website at <http://www.txtha.org/index.php/conference-general-information-exhibitors/> as it becomes available.

IT IS A GOOD IDEA TO SUBMIT YOUR ELECTRICAL ORDER prior to set up so that the hotel engineers can have it ready when you move in.

THA does not provide special security for the exhibit hall; it will be your responsibility to protect valuable property. We will have a lockable storage area near our registration desk where you may store valuables at night, if you wish.

## *lodging information*

The conference guestroom rate is \$164 for singles, doubles, These rates are good August 19 through August 24, based on availability. Cut-off date is Friday, July 28, 2023.

For Reservations, go to <https://book.passkey.com/e/50513211>

Marriott Marquis  
1777 Walker St.  
Houston, TX 77010  
713/654-1777

For general conference information, go to  
<http://www.txtha.org/index.php/conference-general-information-exhibitors/>  
QUESTIONS? Call 817-526-5369 or email [director@txtha.org](mailto:director@txtha.org)

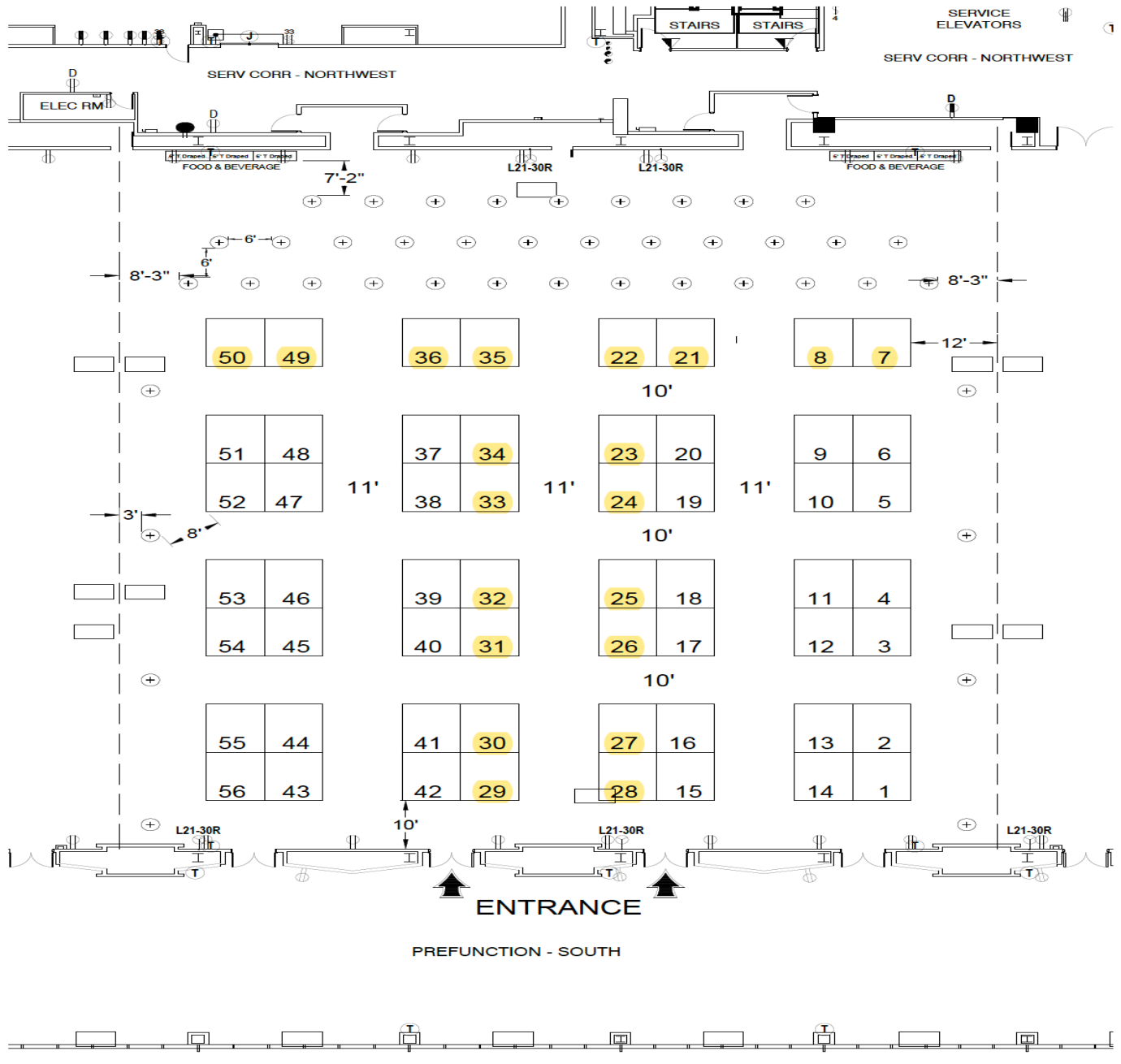
# EXHIBITOR LAYOUT

The highlighted booths are reserved for vendors who sponsor \$1500 or more

## TEXAS HOUSING ASSN - ANNUAL CONF & TRADE SHOW

08/21/23 - 08/23/23

MARRIOTT MARQUIS HOUSTON - TEXAN SALONS D & E - HOUSTON, TX





## BOOTH ORDER

PLEASE GO TO <http://www.txtha.org/index.php/exhibit-booths/> TO SEE WHAT BOOTHS ARE AVAILABLE

BOOTH NUMBER:    1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

BOOTH SIGN TO READ \_\_\_\_\_

NAME OF COMPANY \_\_\_\_\_

PRODUCT/SERVICE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

MAIN CONTACT PERSON \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

REGISTRANTS (Assoc. Members: \$600; Non-Members: \$700)

1. \_\_\_\_\_  \$600     \$700

2. \_\_\_\_\_ No charge

3. \_\_\_\_\_  \$75

4. \_\_\_\_\_  \$75

PLEASE NOTE: IF YOU JOIN AS AN ASSOCIATE MEMBER FOR \$200, YOU GET THE LOWER EXHIBIT RATE PLUS A FULL PAGE AD IN THE CONFERENCE PROGRAM. IF YOU WERE PLANNING TO ADVERTISE, THIS SAVES YOU \$100

Mail to:  
Texas Housing Association  
104 Westmeadow Drive • Cleburne, TX 76033

- cancellation by August 1  
FULL REFUND
- cancellation Aug 2 - Aug 8  
refund minus \$100 fee
- cancellation after August 8  
NO REFUND