

A Season for Everything



Texas Housing Association
Annual Conference
Austin, August 17 - 19, 2021

EXHIBITOR INFORMATION

you're invited!

We want to invite all of our VALUED ASSOCIATES, new and seasoned, to take a ride with us through "A Season for Everything", 2021 Conference and Trade Show event, to be held at the Renaissance Austin Hotel. The conference is August 17 - 19, and the trade show portion runs August 17, 18. Based on past conferences, we expect around 500 Housing Authority executive directors, management and financial staff, commissioners and maintenance personnel to cross our registration threshold in 2021. As our loyal vendors will attest, we will go the extra mile to please! Join us this year for some great fun and networking by

- ◆ purchasing an exhibit booth
- ◆ sponsoring an activity or gift item
- ◆ advertising in the program booklet

if you want to purchase a booth

THA Associate Members: \$600
Non-Members: \$700
Additional Staff: \$75

- ◆ two full registrations
- ◆ draped 8 x 10 booth
- ◆ colors: Blue and White
- ◆ 6' draped table, 2 chairs
- ◆ 7" x 44" identification sign
- ◆ roster of attendees
(prior and after)

vendor schedule

Monday, August 16	Early Registration Hours	3:00 - 5:00
	Welcome "FALL Back to the Roaring 20s" Reception	3:30 - 5:30
Tuesday, August 17		
	Registration Hours	7:30 - 4:30
	Exhibitor Set Up	12:00 - 5:00
	Tradeshow "SPRING into the 20s" Reception	5:30 - 8:00
	Hospitality	8:30 - 11:30
Wednesday, August 18		
	Tradeshow - "Coffee and Sweet Rolls"	8:00 - 9:00
	Tradeshow - Decision-Makers Only	10:00 - 11:00
	Tradeshow - Lunch	12:30 - 2:30
	Tear down	2:30
	Party "SUMMER Likes It Hot" Dinner/Dance (food, music)	7:30 - 11:30

shipping/electrical/special needs

Information on electrical orders, shipping and other services will be posted on the website at <http://www.txtha.org/index.php/conference-general-information-exhibitors/> as it becomes available.

IT IS A GOOD IDEA TO SUBMIT YOUR ELECTRICAL ORDER prior to set up so that the hotel engineers can have it ready when you move in.

THA does not provide special security for the exhibit hall; it will be your responsibility to protect valuable property. We will have a lockable storage area near our registration desk where you may store valuables at night, if you wish.

lodging information

The conference guestroom rate is \$154 for singles and doubles. These rates are good August 15 through August 19, based on availability. Cut-off date is July 23, 2021.

For Reservations by phone, call the toll free reservations number; 800-468-3571. For additional information on the hotel and online reservations, go to <https://www.marriott.com/event-reservations/reservation-link.mi?id=1602185708356&key=GRP&app=resvlink>

Renaissance Austin Hotel
9721 Arboretum Blvd.
Austin, TX 78759-6316
512/343-2626

For general conference information, go to
<http://www.txtha.org/index.php/conference-general-information-exhibitors/>
QUESTIONS? Call 817-526-5369 or email txtha@texas.net

EXHIBIT HALL B

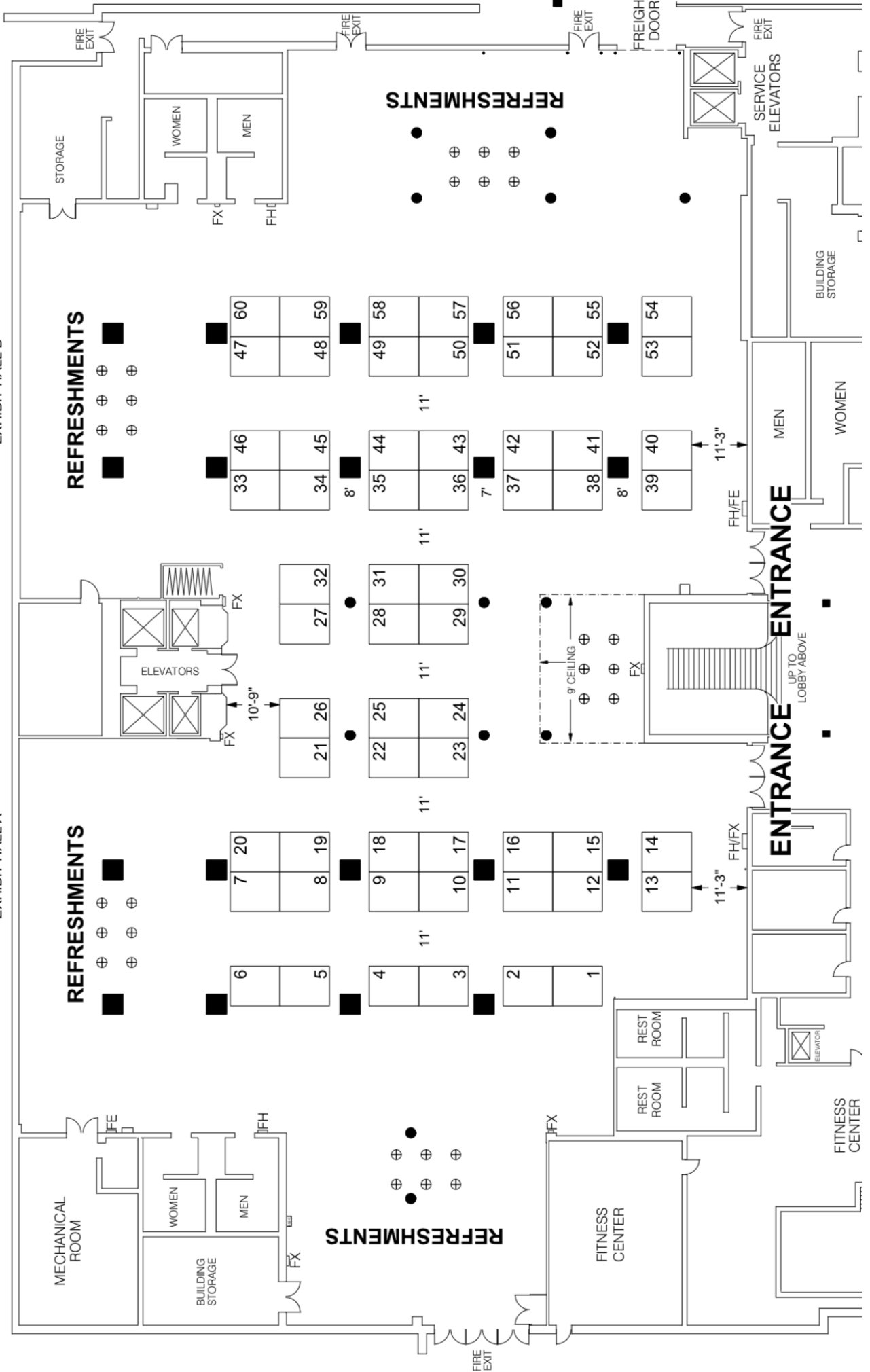


EXHIBIT HALL A

A Season for Everything



Texas Housing Association
Annual Conference
Austin, August 17 - 19, 2021

BOOTH ORDER

PLEASE GO TO <http://www.txtha.org/index.php/exhibit-booths/> TO SEE WHAT BOOTHS ARE AVAILABLE

BOOTH NUMBER: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

BOOTH SIGN TO READ _____

NAME OF COMPANY _____

PRODUCT/SERVICE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

MAIN CONTACT PERSON _____

EMAIL ADDRESS _____

REGISTRANTS (Assoc. Members: \$600; Non-Members: \$700)

1. _____ \$600 \$700

2. _____ No charge

3. _____ \$75

4. _____ \$75

PLEASE NOTE: IF YOU JOIN AS AN ASSOCIATE MEMBER FOR \$200, YOU GET THE LOWER EXHIBIT RATE PLUS A FULL PAGE AD IN THE CONFERENCE PROGRAM. IF YOU WERE PLANNING TO ADVERTISE, THIS SAVES YOU \$100

Mail to:
Texas Housing Association • P. O. Box 3534 •
Cleburne, TX 76033

- cancellation by August 3
full refund
- cancellation Aug 3 - Aug 10
refund minus \$100 fee
- cancellation after August 10
NO REFUND