



EXHIBITOR INFORMATION

you're invited!

We want to invite all of our VALUED ASSOCIATES, new and seasoned, to join us this year for our 2018 "Mardi Gras Madness!" event, to be held at the Moody Gardens Hotel, Galveston. The conference is August 21 - 23 and the tradeshow portion runs August 21 - 22. Based on past conferences, we expect around 500 Housing Authority executive directors, management and financial staff, commissioners and maintenance personnel to cross our registration threshold in 2018. As our loyal vendors will attest, we will go the extra mile to please! Join us this year for some great fun and networking by

- ◆ purchasing an exhibit booth
- ◆ sponsoring an activity or gift item
- ◆ advertising in the program booklet

if you want to purchase a booth

THA Associate Members: \$550
Non-Members: \$650
Additional Staff: \$75

- ◆ two full registrations
- ◆ draped 8 x 10 booth
- ◆ colors: Green and Gold
- ◆ 6' draped table, 2 chairs
- ◆ 7" x 44" identification sign
- ◆ roster of attendees
(prior and after)

vendor schedule

| | |
|--|---------------|
| Monday, August 20 | |
| Early Registration Hours | 3:00 - 5:00 |
| Welcome Reception | 3:30 - 5:30 |
| Tuesday, August 21 | |
| Registration Hours | 8:00 - 5:00 |
| Exhibitor Set Up | 12:00 - 5:00 |
| Tradeshow “Throw Me Some Beads and All That Jazz” Reception | 5:30 - 8:00 |
| Hospitality | 8:30 - 11:00 |
| Wednesday, August 22 | |
| Tradeshow - “Coffee and Beignets” | 8:00 - 9:00 |
| Tradeshow - Decision-Makers Only | 10:00 - 11:00 |
| Tradeshow - Lunch | 12:30 - 2:30 |
| Tear down | 2:30 |
| Party “Laissez Les Bon Temps Roulez” | 7:30 - 11:30 |

shipping/electrical/special needs

After we receive your registration, we will email you a service kit outlining the procedures for ordering electrical needs and arranging shipping, as well as other services provided by Freeman Decorating Company. This information will also be posted on the website at <http://www.txtha.org/Conf2018MainPage.html> as it becomes available.

THA does not provide special security for the exhibit hall; it will be your responsibility to protect valuable property. We will have a lockable storage area near our registration desk where you may store valuables at night, if you wish.

lodging information

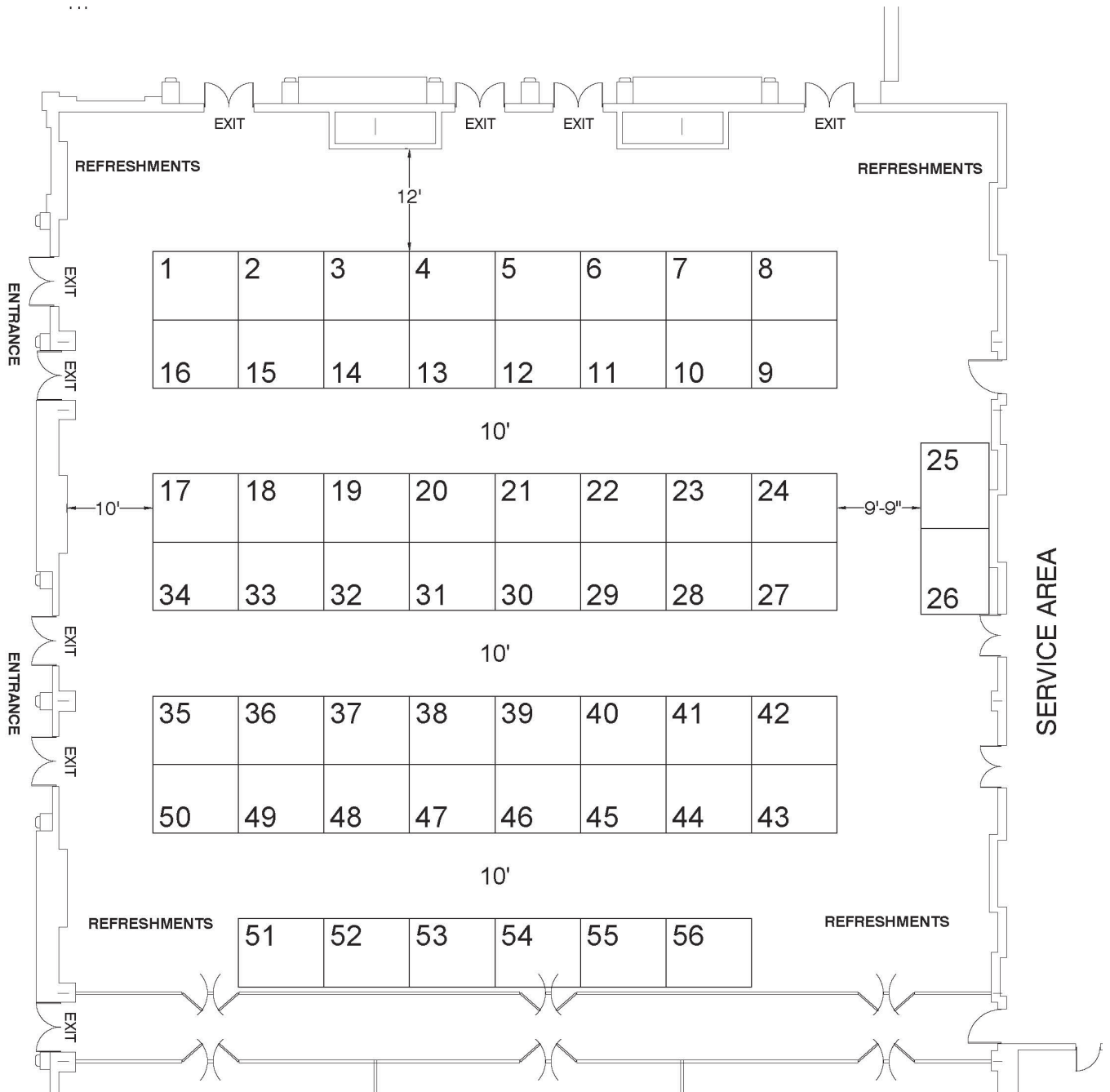
The conference guestroom rate is \$134 for singles, doubles, triples and quads. These rates are good August 19 through August 23, based on availability. Cut-off date is July 26, 2018.

For Reservations by phone, call the toll free reservations number, 888-388-8484. For additional information on the hotel and online reservations, go to www.txtha.org/Conf2018HotelInfo.html

Moody Gardens Hotel
Seven Hope Blvd.
Galveston, TX 77554
(888) 388-8484

For general conference information, go to
www.txtha.org/Conf2018MainPage.html
QUESTIONS? Call 972-572-2262 or email txtha@texas.net

EXHIBITOR LAYOUT





Mardi Gras Madness

Texas Housing Association Annual Conference and Trade Show • Galveston • August 21 - 23, 2018

BOOTH ORDER

BOOTH NUMBER: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

BOOTH SIGN TO READ _____

NAME OF COMPANY _____

PRODUCT/SERVICE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

MAIN CONTACT PERSON _____

EMAIL ADDRESS _____

REGISTRANTS (Assoc. Members: \$550; Non-Members: \$650)

PLEASE NOTE: IF YOU JOIN AS AN ASSOCIATE MEMBER FOR \$200, YOU GET THE LOWER EXHIBIT RATE PLUS A FULL PAGE AD IN THE CONFERENCE PROGRAM. IF YOU WERE PLANNING TO ADVERTISE, THIS SAVES YOU \$100

1. _____ \$550 \$650

2. _____ No charge

3. _____ \$75

4. _____ \$75

Mail to:
Texas Housing Association • 1106 Santa Fe Trail,
#1 • Duncanville, TX 75137

- cancellation by August 6 full refund
- cancellation Aug 7 -10 refund minus \$75 fee
- cancellation after August 10 NO REFUND



Mardi Gras Madness

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SPONSORSHIP OPPORTUNITIES

sponsorships available and what you get in return

\$1000 - "Ya'll Mind if We Stay Indoors" Welcome Reception on Monday afternoon

- ◆ Full page ad in Program
- ◆ Sponsorship Sign
- ◆ Recognition in program

\$3000 - Wednesday Night Party

- ◆ Exhibit Booth (2 staff persons)
OR
- ◆ 2 regular registrations
- ◆ Full page ad in Program
- ◆ Sponsorship Sign
- ◆ Recognition in program

\$2500 - Tuesday Exhibitor Reception

- ◆ Exhibit Booth (2 staff persons)
OR
- ◆ 2 regular registrations
- ◆ Full page ad in Program
- ◆ Sponsorship Sign
- ◆ Recognition in program

\$1500 - Full Day Break Package

- ◆ 1 regular registration for staff
- ◆ Full page ad in Program
- ◆ Sponsorship Sign
- ◆ Recognition in program

\$2500 - Wednesday Lunch w/Exhibitors

- ◆ Exhibit Booth (2 staff persons)
OR
- ◆ 2 regular registrations
- ◆ Full page ad in Program
- ◆ Sponsorship Sign
- ◆ Recognition in program

General Sponsorships - any donations under \$500 will receive recognition in conference program and on sponsor sign. \$20 - \$100 cash donations for bingo prizes will receive the same recognition.



Mardi Gras Madness

Texas Housing Association Annual Conference and Trade Show • Galveston • August 21 - 23, 2018

SPONSORSHIP ORDER FORM

NAME OF COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____



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\$ _____

Mail to:
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• 1106 Santa Fe Trail, #1 •
Duncanville, TX 75137

| | |
|----------|-----------------|
| Bronze | \$200 - \$599 |
| Silver | \$600 - \$899 |
| Gold | \$900 - \$1499 |
| Platinum | \$1500 - \$2000 |
| Elite | over \$2000 |

CUTOFF DATE:
July 31



ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM ADS

- ◆ Outside Back Cover — \$300
- ◆ Inside Front Cover — \$250
- ◆ Inside Back Cover — \$250
- ◆ Full Page — \$200
- ◆ Half Page — \$95

for just \$100

we will include your marketing material (brochures, flyers, etc) in the conference attendees' registration packet

- please submit ads in Word, pdf or jpg format
- black and white for inside pages; cover pages may be in color
- pages are 8-1/2 x 11



ADVERTISING ORDER

NAME OF COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

| Conference Program | | |
|--------------------------|-------------------------|-------|
| <input type="checkbox"/> | Outside Back Cover | \$300 |
| <input type="checkbox"/> | Inside Front Cover | \$250 |
| <input type="checkbox"/> | Inside Back Cover | \$250 |
| <input type="checkbox"/> | Full Page | \$200 |
| <input type="checkbox"/> | Half Page | \$95 |
| | | |
| <input type="checkbox"/> | Registration Bag Insert | \$100 |

- please submit ads in Word, pdf or jpg format
- black and white for inside pages
- cover pages may be in color
- pages are 8-1/2 x 11

CUTOFF: JULY 31

PLEASE EMAIL AD COPY TO
txtha@texas.net