



Texas Housing Association Annual Conference and Trade Show • Galveston • August 21 - 23, 2018

## EXHIBITOR INFORMATION

*you're invited!*

We want to invite all of our VALUED ASSOCIATES, new and seasoned, to join us this year for our 2018 "Mardi Gras Madness!" event, to be held at the Moody Gardens Hotel, Galveston. The conference is August 21 - 23 and the tradeshow portion runs August 21 - 22. Based on past conferences, we expect around 500 Housing Authority executive directors, management and financial staff, commissioners and maintenance personnel to cross our registration threshold in 2018. As our loyal vendors will attest, we will go the extra mile to please! Join us this year for some great fun and networking by

- ◆ purchasing an exhibit booth
- ◆ sponsoring an activity or gift item
- ◆ advertising in the program booklet

*if you want to purchase a booth*

THA Associate Members: \$550  
Non-Members: \$650  
Additional Staff: \$75

- ◆ two full registrations
- ◆ draped 8 x 10 booth
- ◆ colors: Green and Gold
- ◆ 6' draped table, 2 chairs
- ◆ 7" x 44" identification sign
- ◆ roster of attendees  
(prior and after)

## *vendor schedule*

Monday, August 20	
Early Registration Hours	3:00 - 5:00
Welcome Reception	3:30 - 5:30
Tuesday, August 21	
Registration Hours	8:00 - 5:00
Exhibitor Set Up	12:00 - 5:00
Tradeshow “Throw Me Some Beads and All That Jazz” Reception	5:30 - 8:00
Hospitality	8:30 - 11:00
Wednesday, August 22	
Tradeshow - “Coffee and Beignets”	8:00 - 9:00
Tradeshow - Decision-Makers Only	10:00 - 11:00
Tradeshow - Lunch	12:30 - 2:30
Tear down	2:30
Party “Laissez Les Bon Temps Roulez”	7:30 - 11:30

## *shipping/electrical/special needs*

After we receive your registration, we will email you a service kit outlining the procedures for ordering electrical needs and arranging shipping, as well as other services provided by Freeman Decorating Company. This information will also be posted on the website at <http://www.txtha.org/Conf2018MainPage.html> as it becomes available.

THA does not provide special security for the exhibit hall; it will be your responsibility to protect valuable property. We will have a lockable storage area near our registration desk where you may store valuables at night, if you wish.

## *lodging information*

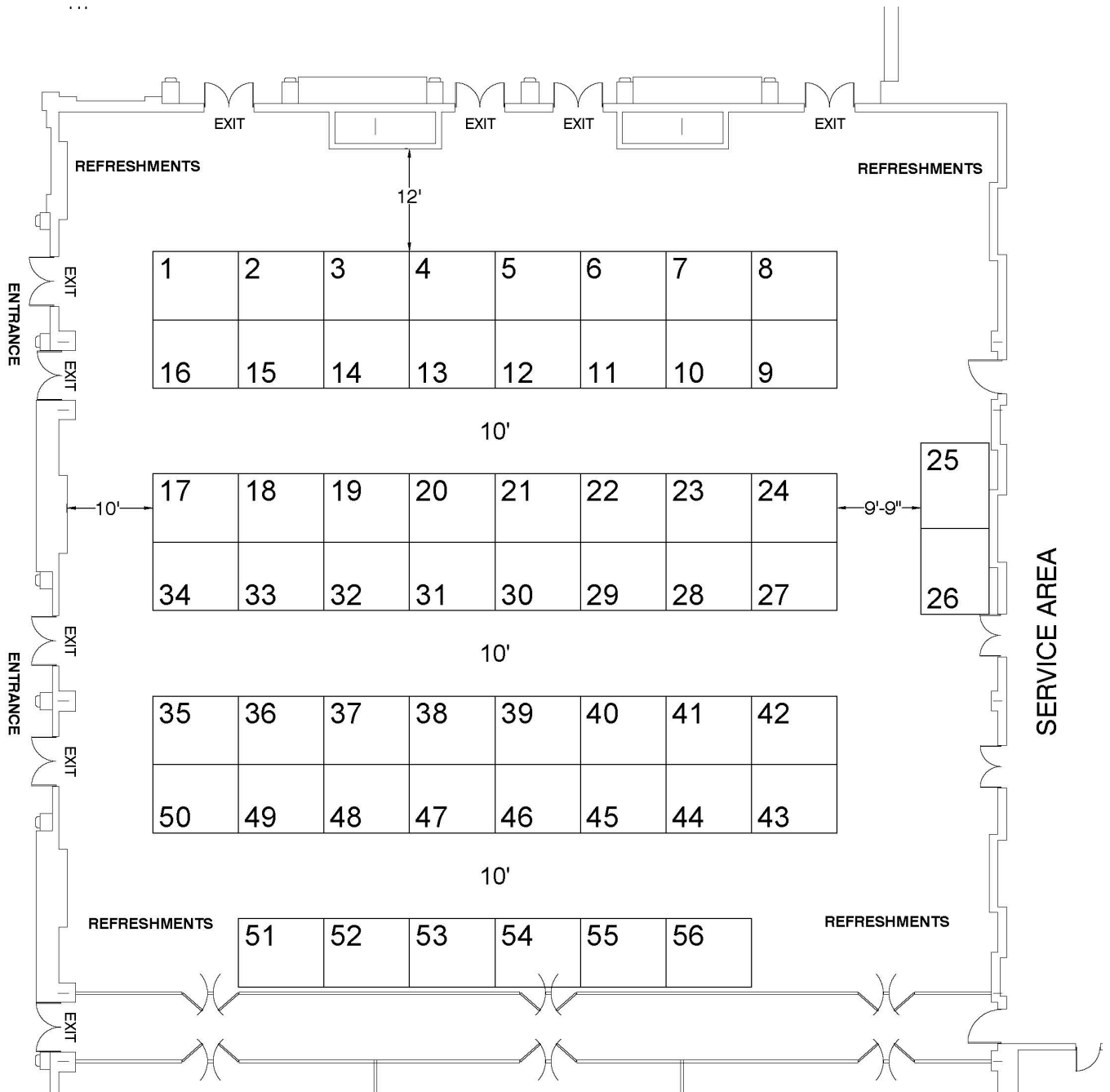
The conference guestroom rate is \$134 for singles, doubles, triples and quads. These rates are good August 16 through August 26, based on availability. Cut-off date is July 26, 2018.

For Reservations by phone, call the toll free reservations number, 888-388-8484. For additional information on the hotel and online reservations, go to [www.txtha.org/Conf2018HotelInfo.html](http://www.txtha.org/Conf2018HotelInfo.html)

Moody Gardens Hotel  
Seven Hope Blvd.  
Galveston, TX 77554  
(888) 388-8484

For general conference information, go to  
[www.txtha.org/Conf2018MainPage.html](http://www.txtha.org/Conf2018MainPage.html)  
QUESTIONS? Call 972-572-2262 or email [txtha@texas.net](mailto:txtha@texas.net)

# EXHIBITOR LAYOUT





# Mardi Gras Madness

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## BOOTH ORDER

BOOTH NUMBER: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

BOOTH SIGN TO READ \_\_\_\_\_

NAME OF COMPANY \_\_\_\_\_

PRODUCT/SERVICE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

MAIN CONTACT PERSON \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

REGISTRANTS (Assoc. Members: \$550; Non-Members: \$650)

PLEASE NOTE: IF YOU JOIN AS AN ASSOCIATE MEMBER FOR \$200, YOU GET THE LOWER EXHIBIT RATE PLUS A FULL PAGE AD IN THE CONFERENCE PROGRAM. IF YOU WERE PLANNING TO ADVERTISE, THIS SAVES YOU \$100

1. \_\_\_\_\_  \$550  \$650

2. \_\_\_\_\_ No charge

3. \_\_\_\_\_  \$75

4. \_\_\_\_\_  \$75

Mail to:  
Texas Housing Association • 1106 Santa Fe Trail,  
#1 • Duncanville, TX 75137

- cancellation by August 6 full refund
- cancellation Aug 7 -10 refund minus \$75 fee
- cancellation after August 10 NO REFUND